



FROM THE ABF PRESIDENT

This strategic statement sets out our vision for the future. It is an aspirational statement describing our values and our key challenges for the years ahead.

This statement reflects the ABF's ongoing commitment to the bridge playing community within Australia.

The ABF takes seriously its important role on behalf of the Australian bridge community.



ABF Strategic Statement 2013 -2017

Vision

Australians recognise bridge as a sport which helps build their communities. This will be achieved by excellence in management and investment in innovative technology.

Mission

The Australian Bridge Federation administers, communicates, fosters and promotes enjoyment and participation in the sport of bridge throughout Australia.

Our Values

- Being appreciative and recognising the efforts of our volunteers
- Being tolerant and respectful
- Being fair and professional in all our dealings
- Honesty and integrity
- Consistency in decision-making and problem solving
- Being open and accountable

Our key challenges

1. Enhance the profile of bridge within the Australian community
2. Maximise our use of technology to both attract and retain people in the sport
3. Develop and maintain effective relationships with key external stakeholders
4. Ensure regulations and policies are in place to enable players to have an positive experience at all bridge sessions
5. Demonstrate and support the highest standards in good administration
6. Demonstrate and support excellence in financial management.