



AUSTRALIA'S HIGH-PERFORMANCE BRIDGE JOURNEY

Bridge Community Presentation

ANC Canberra | July 2026

Stronger Australian teams.
A stronger bridge community.
A clearer pathway.
A future we can all be proud of.

David Fryda

Executive Director
Australian Bridge Federation

THE CHALLENGE

Converting Size into Success

We have the talent and the numbers. Now it's time to build the high-performance support that turns that potential into world-class results.

**Australia
has one of
the largest
bridge
communities
in the world.**



THE OPPORTUNITY

**Convert Australia's strength into
stronger and more consistent
international results.**

**Really showcase what our country
can do.**

WHAT WE LEARNED

Through the International Performance Review, several themes emerged consistently:

- **Strong partnerships perform better internationally**
- **Preparation matters**
- **Experience against world-class opposition matters**
- **Support and leadership matter**
- **Long-term investment matters**

Success on the world stage doesn't happen by chance.

It is built through preparation, partnership, support and sustained commitment.

BETTER QUALIFICATION ALONE WILL NOT DELIVER BETTER RESULTS

To improve international performance we also need:

Better preparation

Stronger partnerships

Clearer expectations

Greater support

Stronger pathways

Performance-focused leadership

Stronger Teams. Stronger Community. Shared Success.

WHY REPRESENTATIVE SUCCESS MATTERS

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**SUCCESS INSPIRES PRIDE.
PRIDE INSPIRES PARTICIPATION.
PARTICIPATION STRENGTHENS OUR
FUTURE.**

Representative players are ambassadors for Australian bridge.

Their success raises the profile of our game, inspires future generations and creates something the entire bridge community can get behind.



WHY THIS MATTERS

WHY THIS MATTERS TO EVERY BRIDGE PLAYER

INSPIRATION

Stronger Australian teams.
More Australians standing on international podiums.
Stronger clubs and pathways.
A bridge community connected from club to country.
Something every Australian bridge player can be proud of.



SUCCESS → VISIBILITY → INTEREST → PARTICIPATION → GROWTH

When our representative teams succeed, it reflects the strength of our entire bridge community.



THE TARGET 2035

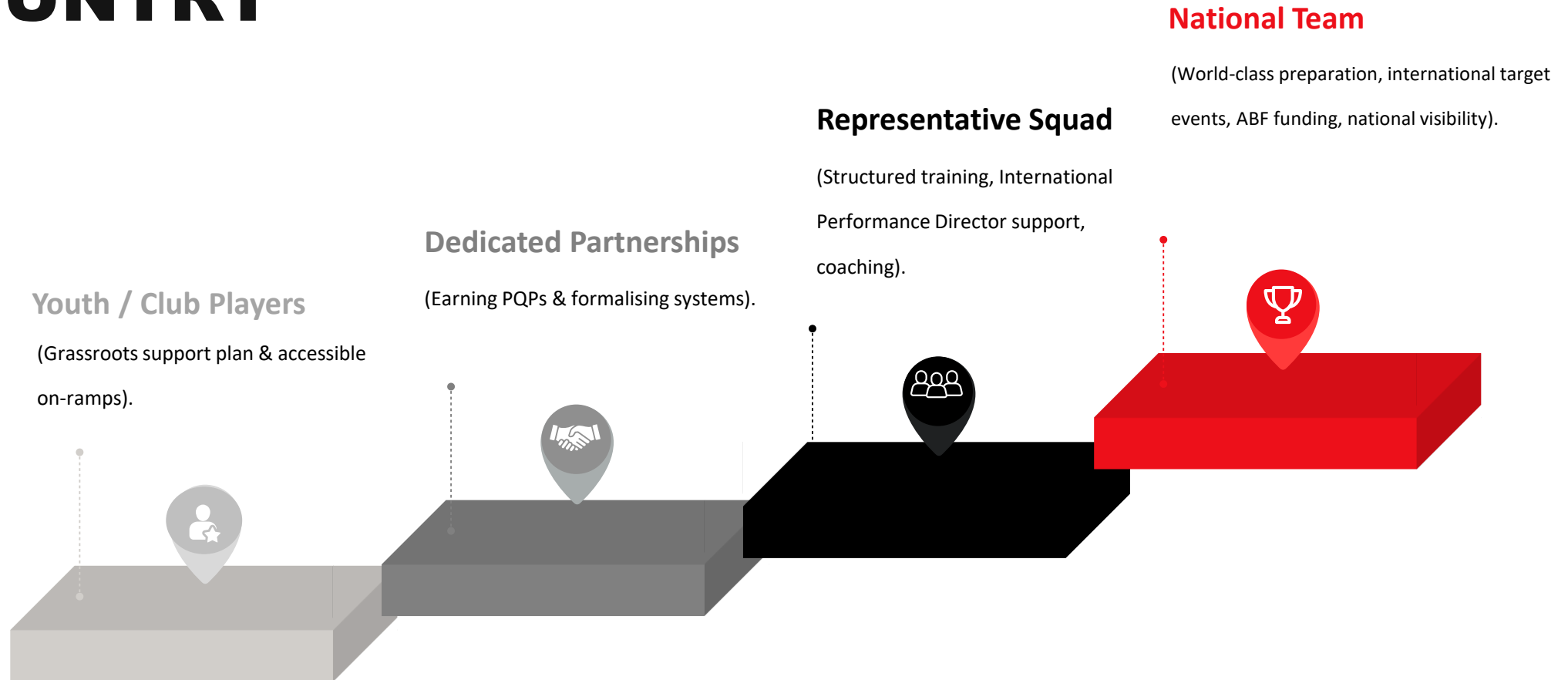
The ECOSYSTEM OF EXCELLENCE

Our ambition is bold: by 2035, Australia will have a representative system that consistently develops, prepares and supports players to compete with the world's best.



A CLEARER PATHWAY

A CLEARER PATHWAY FROM CLUB TO COUNTRY



THE ROADMAP

AUSTRALIA'S REPRESENTATIVE TEAM JOURNEY



AUSTRALIA'S REPRESENTATIVE TEAMS BELONG TO THE WHOLE BRIDGE COMMUNITY

Australia's representative teams are supported by the entire bridge community. The future of Australia's representative program will be shaped together.

We want your ideas, questions and feedback as we build a stronger future for Australian bridge together.



HOW TO PROVIDE FEEDBACK

- ◆ ANC Discussion
- ◆ FAQs
- ◆ Feedback form
- ◆ Future forums and webinars
- ◆ Direct feedback to David Fryda and Stephen Fischer

NAMING CAMPAIGN

HELP CREATE A NAME OUR REPRESENTATIVE TEAMS CAN RALLY BEHIND

Every great Australian team has a name that players and supporters unite behind.



What could Australia's representative bridge teams be known as?

HELP US CREATE AN IDENTITY OUR BRIDGE COMMUNITY CAN BE PROUD OF.

PROCESS

1 Submit ideas



2 Community shortlist



3 Community vote



4 Program launch



DISCUSSION & FEEDBACK SESSION

- ♦ **What excites you?**
- ♦ **What concerns you?**
- ♦ **What should we prioritise?**
- ♦ **What would make you feel more connected to Australia's representative teams?**



THANK YOU



THANK YOU

Stronger Australian teams.

More Australians on the world stage.

More podium finishes.

A bridge community connected from club to country.

A future Australian bridge can be proud of.